



## **BRAND: BMW**

*Date: 24 July 2024*

Based on the provided "Umwelterklärung BMW Group 2021," here is an evaluation of BMW Group's corporate biodiversity performance using the specified DeTrust Lab Biodiversity Methodology:

### **Stage 1: Biodiversity Pressures and Priority Areas (30%)**

#### **1. Summary of Biodiversity Pressures (15%)**

**Score: 3 Justification:** The report identifies various environmental pressures related to energy consumption, emissions, and resource use. However, it lacks a detailed summary specifically focusing on biodiversity pressures. The general environmental impacts are outlined, but specific biodiversity pressures caused by BMW's activities are not extensively detailed.

#### **2. Priority Species, Habitats, and Ecosystem Services (15%)**

**Score: 2 Justification:** The report does not provide a specific list of priority species, habitats, or ecosystem services. The environmental initiatives mentioned are broad and do not focus specifically on biodiversity priorities.

### **Stage 2: Vision, Goals, and Strategies (40%)**

#### **1. Corporate Biodiversity Vision (10%)**

**Score: 2 Justification:** BMW's vision includes sustainability and environmental management, but a specific, articulated biodiversity vision is not evident. The vision focuses more on overall environmental sustainability rather than specific biodiversity conservation.

#### **2. Scalable Biodiversity Goals and Objectives (15%)**

**Score: 2 Justification:** The report includes broad environmental goals related to emissions reduction, energy efficiency, and resource management, but lacks specific, measurable biodiversity goals and objectives.

#### **3. Key Strategies to Deliver Goals and Objectives (15%)**

**Score: 3 Justification:** The strategies mentioned include reducing CO2 emissions, improving energy efficiency, and promoting resource conservation. While these strategies contribute to environmental sustainability, they are not specifically targeted at biodiversity conservation.

### **Stage 3: Indicator Framework and Strategic Plan (20%)**

#### **1. Framework of Core Indicators (10%)**



**Score: 2 Justification:** The report provides indicators for environmental performance, such as energy consumption and emissions, but lacks a detailed framework of core biodiversity indicators. The focus remains on broader environmental metrics.

**2. Elements of a Biodiversity Strategic Plan (10%)**

**Score: 2 Justification:** The report outlines elements of a strategic environmental plan focusing on emissions reduction, energy efficiency, and resource conservation. However, specific elements of a biodiversity strategic plan are not detailed.

**Stage 4: Monitoring and Reporting (10%)**

**1. Monitoring Plan (5%)**

**Score: 2 Justification:** The report includes monitoring plans for environmental metrics such as energy use and emissions but does not provide a specific biodiversity monitoring plan. The monitoring is focused on broader environmental performance.

**2. Database of Relevant Data (2.5%)**

**Score: 1 Justification:** There is no mention of a dedicated biodiversity database. The data management practices focus on general environmental and sustainability metrics.

**3. Monitoring and Reporting Systems (2.5%)**

**Score: 2 Justification:** The report discusses systems for monitoring and reporting environmental data, but these systems are not specific to biodiversity. The focus remains on general environmental performance.

**Summary of Scores:**

Stage	Sub-element	Weight	Score (0-5)	Weighted Score
Stage 1	Summary of biodiversity pressures	15%	3	0.45
	Priority species and habitats	15%	2	0.30
Stage 2	Corporate biodiversity vision	10%	2	0.20
	Scalable goals and objectives	15%	2	0.30
	Key strategies	15%	3	0.45
Stage 3	Framework of core indicators	10%	2	0.20
	Elements of a strategic plan	10%	2	0.20
Stage 4	Monitoring plan	5%	2	0.10
	Database of relevant data	2.5%	1	0.025
	Monitoring and reporting systems	2.5%	2	0.05
<b>Total</b>	<b>100%</b>			<b>2.275</b>

**Final Weighted Score: 2.275 out of 5**



## Concluding Summary

**Overall Justification:** BMW Group demonstrates a comprehensive commitment to overall environmental sustainability, with strong strategies for emissions reduction, energy efficiency, and resource conservation. However, the report lacks detailed focus on specific biodiversity pressures, priorities, and targeted goals and strategies for biodiversity conservation. Integrating specific biodiversity targets, indicators, and detailed strategies into their sustainability framework would significantly enhance their biodiversity performance.